SwimUSA Fiberglass Pools
1111 Reading Avenue | Hammonton NJ 08037
Phone: (609) 561-9300 | Fax: (609) 878-3066
sales@swimusapools.com
www.SwimUSApools.com

2023 Dealer Application

Maximum Width in Service Area: _____

Company Name / DBA				Date	
Address		City		State	Zip
Business Phone		Fax		Cell	
Email		Type of Business □ LLC □ Corporation □ Sole Proprietorship	Owner(s)		

Number of Years in Business	Other pool businesses you have owned or worked for	BBB Membership □ Yes □ No Rating:	What type of license(s) does your business hold?		

Federal Identification Number (FEIN)	Does the state(s) you operate in require a Pool Contractors License? □ Yes □ No □ Not Sure	Do you have a Pool Contractors License? □ Yes □ No	Pool Contractors License Number	Tax Exempt Number

Do you have a website? □ Yes □ No	Website Address	What type of advertising do you do?

Do you currently offer □ Fiberglass □ Gunite □ Vinyl Liner □ Above Ground □ None	Other Fiberglass Brands you Currently Offer

Average Price of Pools Sold Fiberglass: $_____ Gunite: $_____ Vinyl Liner: $ _____ Above Ground: $_____	Number of Pools Sold per Year Fiberglass: _____ Gunite: _____ Vinyl Liner: _____ Above Ground: _____

If you currently or have previously installed Fiberglass Pools, please answer the following:

Number of Years Installing Fiberglass	Fiberglass Brands you have Installed
Why are you thinking about changing or adding Fiberglass suppliers or offering Fiberglass?	

In order to establish a territory, please let us know your current service area

Mile Radius	**City/State/Zip**	**Mile Radius**	**City/State/Zip**

Do you have a Retail Store? □ Yes □ No How many?	If so, is it located in a High Traffic area? □ Yes □ No	Do you have an area for a Display Pool? □ Yes □ No	Are you interested in a Display Pool? □ Yes □ No
Address of Retail Location if different from Company address (If you have multiple store locations, please attach a list of the address of each location)			

Help us understand your business model

How many employees do you have?	Do you use subcontractors? □ Yes □ No	If you subcontract any part of the pool installation, please list which part(s)
What other products/services does you company offer?		
From which distributors do you purchase equipment?	What brand(s) & equipment do you typically use?	

How did you hear about SwimUSA Fiberglass Pools? (Please check a box and then list the exact location) □ Website □ Trade Show □ Magazine Ad □ Referral □ Search Engine □ Social Media □ Saw Pool on Highway □ Other Specific Location/Referral Name:

Comments:

INTERNAL USE ONLY

Date Received	□ Approved □ Denied	Date Added to System	Type of Dealer	Pricing	Comments

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Dealer References

Company Name / DBA		Date	
Address	City	State	Zip
Business Phone	Fax	Cell	

Bank References

Bank Name	Contact Name	Phone Number
Street Address		
City	State	Zip

Trade Credit References

Company Name	Accounts Receivable Contact Name	Phone Number
Street Address		
City	State	Zip

Company Name	Accounts Receivable Contact Name	Phone Number
Street Address		
City	State	Zip

Customer References

Customer Name		Phone Number
Street Address		
City	State	Zip
Type of Work Performed		

Customer Name		Phone Number
Street Address		
City	State	Zip
Type of Work Performed		

Owner Signature	**Date**	**SwimUSA Fiberglass Pools Signature**	**Date**

Please complete the Dealer Application and References Form. Once both pages are completed, fax to (609) 878-3066 or email sales@swimusapools.com and then you will be contacted by a SwimUSA Fiberglass Pools rep. If you have any questions before that time, please feel free to contact us by phone at (609) 561-9300. Thank you very much for taking the time to complete this application. We look forward to working with you.